

MEETING MINUTES, FOR THE GOLF OUTING MEETING OF THE S.O.B. ALUMNI CHAPTER

MEETING DATE: MARCH 1, 7:45PM

- David called meeting to order.

Attendance: David Gabauer (VP), Mike Saperstein (Immediate Past President), & Scott Zimmermann (Secretary), and Dean Katsoupas (Treasurer), Lisa McCarthy (Alumni Affairs), and Matt Ennis.

Topics:

- Pricing – Last year was Early Bird fee was \$90 and past 7/31 the cost was \$110; Prices will be \$100/\$120. Last year the Early Bird was extended due to slow registration. We decided to move the Early Bird cutoff to 8/31 with the intention to not extend.
- Flyer – we've decided to consolidate both the golfer and sponsor flyers. We also want to make the networking lunch more prominent on the flyer.
- Sponsorship levels – last year: \$200 for hole, \$500 for banner, \$1500 for Premier, \$2500 Title Sponsor. We decided to maintain these levels.
- Gambler's Ridge's price per golfer increased \$1 for round of golf and cart. This is based on 40 golfers. We have to give them a deposit check for \$352 before March 23rd. Lisa will get this check cut.
- Greg Caiola has helped by recommending good companies to target from the Mercer and Princeton Chamber of Commerce lists.
- We plan to mail sponsorship letters to a list of companies. We will then follow up with what we mailed. The sponsorship subcommittee will lead the drive for sponsors. Matt Ennis willing to be on the sponsorship committee.

- Dean asked about having the fundraising callers mention the golf outing. Lisa said this is a possibility. The hope is to have the callers mention the outing to SOB alums.
- We discussed raising additional revenue on the day by offering a fee-based contest system.

David moved to adjourn meeting,. All were in favor. Meeting adjourned.

Next Executive Board meeting: Tuesday March 12th , 2012, 8PM.

Next chapter meeting: Monday April 30th, 2012, 7PM.