



School of Business

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## *Spotlight On — increasing student travel*

Undergraduate education should be challenging, informative, self-reflective, skill-enhancing, and even fun. But accomplishing all of that in the classroom can be difficult. Even the best classroom experience cannot cover the range of possibilities found in “the real world.”

To increase exposure to these possibilities we increased support for on-campus events with alumni, speakers, and student travel. This year we will more than double the \$9,000 spent last year on student travel.

### **Here are some examples:**

- Competitions: we took individual and team honors at the [Regional Sales Competition](#) with Nationals coming up; our economics students took 4th in the [FED Challenge](#) in NYC, winning \$5,000; accounting students participated in [PwC's xACT](#) case competition and in [E&Y's Your World Your Vision](#) competition (ongoing); five of eight student marketing research projects were recently accepted for presentation at a [national conference](#).
- Bus Tours: [Federal Reserve](#) (x 2) and [Museum of American Finance](#) in NYC ; [CIA](#) in Langley with internship and career opportunities; [Publicis](#), a global marketing communications firm in NYC.
- Students have attended a lecture at the [Japan Society](#) in NYC, will attend the [RISE](#) investment forum in Dayton, and two national leadership conferences.

**ALL of the increased funding came from donor gifts.**

**Thank you!**

## *Looking Ahead*

**FLC:** We are very excited to see progress on the new Financial Learning Center, featuring a 12 ft. ticker flowing current share price data, a 65 in. flat screen that provides up-to-the-minute business news, our Bloomberg terminal, and a new conference table. Later in the spring we will formally open the room and recognize [Merrill Lynch](#) and other donors for their support.

**Staying LinkedIn:** We now have 350+ members in the TCNJ School of Business Alumni Group in [LinkedIn](#). I would like to invite you to join and stay connected with fellow alumni.

**Alumni Survey:** This spring I will send alumni for whom I have emails a link to a survey. We would like your thoughts about “must know” topics and skills for our students.