

TCNJ School of Business Alumni Chapter

Committee Meeting

11/29/2010

**Members present:** David Gabauer, VP; Dean Katsoupas, Treasurer; Christopher Hindley; Anagha Sreenivasan

**Members present by phone:** Ken Baumann, President; Christine DeMartini; Jennifer Graf; Shane Haverstick; Bryan Kuderna

**Present from TCNJ:** Lisa M. McCarthy, Director of Alumni Affairs; Lytisha 'Tee' Williams, Director of Leadership Giving

Introductions

Purpose of Group: Provide a platform for SOB alums

Purpose of Meeting: High-level discussion for fundraising and event plans

Fundraising: We receive \$1,000 from TCNJ every year. Further funds are needed. Some uncertainty regarding exactly what is permissible; Lisa McCarthy (Director of Alumni Affairs) was able to confirm that we are NOT allowed to raise funds for our own chapter. We await further confirmation on how we can go about charging for some of our events or possibly securing corporate sponsorship.

- So far, it looks like corporate sponsorship might be acceptable. We need to be mindful of the IRS guidelines, and to coordinate corporate contact with Alumni Affairs.
- In the future (2012 onwards), we will likely be able to request funds from a "pot" based on what events we have planned, rather than being relegated to the standard \$1,000.
- While awaiting further clarification on permissible money-makers, Dean and Dave are trying to get in touch with other alumni chapter associations that have been successful at funding their events to see what they were able to do to raise capital. We are awaiting a response from a contact at Eastern Wind Symphony, and are going to reach out to TALENT.
- We will also consider approaching the School of Business for money

Discussion of Potential Events: We determined by consensus that we will strive for 3 or 4 events a year, at the most.

- Golf Outing: Proposed for October, 2011
  - o Venue: Gambler's Ridge in Cream Ridge, NJ. Manager is a TCNJ Alum who has been very cooperative with our group.
  - o Estimated cost \$4,400 - \$5,000. 20% down payment is required.

- Chris offered suggestions on how to attempt a comparable price with a private golf course – he also had some suggestions on how to make this a creative golf outing, and garner more interest
  - Anticipate 50-70 attendees
- Other Event Ideas:
  - Jen mentioned that we should foster more undergraduate participation – she has an extensive network of contacts in NY that would be wonderful resources
    - TCNJ SOB Dean Keep has planned to organize an event for seniors at the JPM site in NY. TCNJ SOB Alumni Chapter is going to try to get involved and assist in this.
    - Possibility of holding an on-campus “speaker series” or something similar, wherein alums speak about their careers and then host an informal Q&A session for undergrads

Other Items:

- We would like to get a list of SOB alums
  - Advocate using LINKEDIN as a tool to network with other TCNJ SOB alums